

## Korean Studies Field Trip Series

# INSIDE LG ELECTRONICS USA - INNOVATION DAY

This semester, we're heading to LG's North American HQ in NJ! Tour the campus, hit the Inspiration Lab + Studio 111, catch quick talks on consumer trends and AI, dive into sustainability, and meet HR.

Join us if you enroll in KOR Minor or Korean Studies courses! Spots are free and limited for the first 35 students who register. Lunch + transportation are included. Scan the QR to save your seat!



**LG North American HQ Field Trip (NJ)**  
**Friday, Nov 7, 2025 · 8:30 AM–5:30 PM**

### Who?

- KOR Minors and students enrolled in Korean Studies courses

### What?

- Guided tour of LG Electronics USA campus
- Inspiration Lab and Studio 111
- Fast-hit talks on consumer trends and AI
- Sustainability at LG: real projects, real impact
- HR session: internships, hiring tips, résumés

### Perks

- Lunch and round-trip transportation provided

### Logistics

- Depart Stony Brook in the morning
- Manhattan drop-off on the return, then back to Stony Brook

## Registration

Scan the QR to register. We will review submissions and inform you of the final selection



Questions? Please Contact: [sophia.yoon@Stonybrook.edu](mailto:sophia.yoon@Stonybrook.edu)