

Hi,

Long Island and New York can become the leading economic beneficiary of the national commitment to renewable energy efficiencies and sustainability (CleanTech). CleanTech is an emerging and fast growing sector of businesses that will contribute to a cleaner, more energy efficient environment. CleanTech companies produce goods and services that promote conservation of natural resources and provide cost savings to the end user.

In order for you to benefit by what will quickly become the largest business sector on the planet, we invite you to get involved to learn about what is happening on Long Island that can change your future. The following are three easy and important things you can do that will provide insight to help you identify opportunities in the CleanTech industry.

1. Attend the Energy Long Island 2007 conference October 25 and 26

We are proud to invite you to be part of Energy Long Island 2007 conference and exposition jointly organized by the Alternate Energy Centers at Farmingdale State College and the Advanced Energy Technology Research Center (AERTC) at SUNY Stony Brook. The conference will have sessions for the technical personnel in the field, scientific presentations, keynote presentations on policy and technical content, student poster sessions and panel discussions on current energy issues. The conference will also have an exposition with leading renewable energy manufacturers displaying their products and services.

If you have not yet registered, immediately go to:

<http://info.lu.farmingdale.edu/depts/met/solar/energyLI2007.html>

2. Buy and Read The CleanTech Revolution

The CleanTech Revolution, is a "must read" by all those interested in the "Business of CleanTech".

"One chapter is dedicated to each of eight major categories: solar, wind, biofuels, green building, automobiles, the grid, mobile power, and water filtration. Some of these categories are highly publicized, while others await the limelight. All are important.

If you (or someone you know) haven't been following these areas, this book will quickly give you the background you need to get started. The authors explain in plain English a wide array of technologies at a high level, including plenty of examples and statistics to keep the discussion interesting and credible.

Each chapter includes boxed paragraphs titled "Breakthrough Opportunity" or "The Clean-Tech Consumer," describing a certain technology for investors or the average Joe, respectively".

The remaining three chapters are devoted to the selling side of the clean tech revolution. "Create Your Own Silicon Valley" suggests ways for regions to become world-renowned hubs for clean-technologies as well as showcases for their own uses of them. This will be useful information for businesspeople that plan to talk with policymakers. Several examples are briefly profiled."

This book will provide useful information on new CleanTech products and services, market size, trends, Applied and Basic R&D (Private/Government and Military), recent VC investments, trends and players, emerging and established companies and countries, states, cities and regions to

watch. Very cool book!

The book can be bought at Amazon or at many of the local bookstores,
<http://www.thecleantechrevolution.com/>

You may also want to peruse the authors Web site.

<http://www.cleandedge.com/>

3. Download and Read the study: "CleanTech: A New Engine of Economic Growth for New York State" published January 2007.

The study was done by the New York City Investment Fund which is affiliated with the Partnership for New York which shows that the CleanTech industry could offer a new source of jobs and economic growth for New York by leveraging the complementary assets of the Upstate and New York City Metro Area economies."

The report is available at: http://www.nycif.org/sect_cleantech.html

The above are some of the ways you can learn more about how the "Business of CleanTech" and the on-going and growing initiatives on Long Island will positively impact the Long Island economy and provide business and career opportunities to Long Island businesses, professionals and students. Long Island and New York can become the leading economic beneficiary of the national commitment to CleanTech. Increased use of renewable energy and other CleanTech initiatives will reduce dependence on foreign fuel, stimulate the regional economy, improve the environment, help control energy usage costs, and promote new business formation and business expansion leading to more high-skilled jobs for Long Island and New York. There is something for everybody!

I hope you find the information helpful and that I will see you all on the 25th.

David
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David Winchester

Vice President

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