

ADVANCED ENERGY 2009

NEW YORK STATE'S PREMIER CONFERENCE FOR ADVANCED ENERGY

HYATT REGENCY HOTEL AND CONFERENCE CENTER • HAUPPAUGE • LONG ISLAND • NEW YORK • USA



SPONSORSHIP OPPORTUNITIES



ADVANCED ENERGY
RESEARCH AND TECHNOLOGY CENTER
www.aertc.org

Sponsorship Overview

The **Advanced Energy Center** is hosting the **Advanced Energy Conference** on November 18 and 19, 2009, and is attracting prominent researchers in the energy field from academia, government, and industry sectors. The event will feature an Exhibitor Showcase and is being held at the Hyatt Regency Windwatch in Islandia, New York.

We invite you to become part of this major event by becoming one of our sponsors. By sponsoring this important event your organization will be recognized throughout the conference and will be assured maximum visibility.

Our 2008 conference included over 900 attendees, 70 exhibitions and 136 speakers and presenters.

Host Sponsor: \$50,000

- Recognition of your company in opening remarks
- Luncheon Sponsors for first and second day - signage at entrance of luncheon area
- Sponsors at evening reception – signage at entrance of luncheon area
- Acknowledgement in “Welcome Letter” in Conference Program
- Welcome Letter from Host Sponsor Chairman/CEO or Senior Executive in Conference Program
- Logo on Screen in meeting rooms
- 100 word profile and logo in the sponsor section of the Conference program and on Web site
- Listing as Host sponsor on **Advanced Energy Conference** signage
- Recognition on invitation as Host sponsor
- Scheduled use of Board Room for Private Meetings
- Placement on banner in Luncheon area
- Logo placement on Cover Conference Program guide
- Logo placement in all Conference literature
- One (1) 30’ wide exhibit with your choice of location
- Full page ad in *Long Island Business News* - **Advanced Energy Conference** special insert
- Advertorial feature in **Advanced Energy Center** Newsletter
- Sponsorship mentioned in Press Release
- Logo highlighted on all marketing email campaigns
- Company highlighted for special press opportunities
- 20 passes to attend the Conference (value: \$300/each and includes food and admission to Industry Reception)

Platinum Sponsor: \$25,000

- Recognition of your company in opening remarks
- Luncheon Sponsors for first and second day - signage at entrance of luncheon area
- Acknowledgement in “Welcome Letter” in Conference Program
- Logo on Screen in meeting rooms
- 100 word profile and logo in the sponsor section of the Conference program and on Web site
- Listing as Platinum sponsor on **Advanced Energy Conference** signage
- Recognition on invitation as Platinum sponsor
- Placement on banner in Luncheon area
- Logo placement on Cover Conference Program guide
- Logo placement in all Conference literature
- One (1) 20’ wide exhibit
- Full page ad in *Long Island Business News* - **Advanced Energy Conference** special insert
- Advertorial feature in **Advanced Energy Center** Newsletter
- Sponsorship mentioned in Press Release
- Logo highlighted on all marketing email campaigns
- Company highlighted for special press opportunities
- 10 passes to attend the Conference (value: \$300/each and includes food and admission to Industry Reception)

Gold Sponsor: \$10,000

- Recognition of your company in opening remarks
- Sponsors at evening reception - signage at entrance of Reception area
- Acknowledgement in “Welcome Letter” in Conference Program
- Logo on Screen in meeting rooms
- 50 word profile and logo in the sponsor section of the Conference program and on Web site
- Listing as Gold sponsor on **Advanced Energy Conference** signage
- Recognition on invitation as Gold sponsor
- Placement on banner in Exhibit area
- Logo Placement on Cover Conference Program guide
- Logo placement in all Conference literature
- One (1) 10’ wide exhibit
- Full page ad in *Long Island Business News* - **Advanced Energy Conference** special insert
- Sponsorship mentioned in Press Release
- Logo highlighted on all marketing email campaigns
- 5 passes to attend the Conference (value: \$300/each and includes food and admission to Industry Reception).

For further information on sponsorship, please contact:
David Winchester, david@cleantechrocks.com, 516-680-6811

Silver Sponsor: \$7,500

- Listing as Silver sponsor on all **Advanced Energy Conference** signage
- Recognition on invitation as Silver sponsor
- Coffee Break Sponsor – signage in Break Area
- 50 word profile and logo in the sponsor section of the Conference program and on Web site
- Placement on banner in Exhibit area
- Logo placement on all Conference literature
- One (1) 10' wide exhibit
- 1/2 - page ad in *Long Island Business News* - **Advanced Energy Conference** special insert
- Logo highlighted on all marketing email campaigns
- 3 passes attend the Conference (value: \$300/each and includes food and admission to Industry Reception).

Conference Bag Sponsor: \$7,000

- Recognition for sponsoring sustainable tradeshow bags
- Logo placement along side **Advanced Energy Center** logo on sustainable bags
- Logo placement in Conference Proceeding and Event Guide
- 50 word profile and logo in the sponsor section of the Conference program and on Web site
- Listing as major sponsor on signage
- Recognition on invitation
- One (1) 10' wide exhibit
- 2 passes to attend the Conference (value: \$300/each and includes food and admission to Industry Reception).

Conference Registration Sponsor: \$6,500

- Earth-friendly lanyards made from recycled products with your company logo along side **Advanced Energy Center** logo
- Logo placement in Conference Proceeding and Event Guide
- 50 word profile and logo in the sponsor section of the Conference program and on Web site
- Listing as major sponsor on signage
- Recognition on invitation
- One (1) 10' wide exhibit
- 2 passes to attend the Conference (value: \$300/each and includes food and admission to Industry Reception).

Conference Notebook and Pen Sponsor: \$6,500

- Logo placement along side of **Advanced Energy Center** logo on earth friendly Pens and Notepads
- Logo placement in Conference Proceeding and Event Guide
- 50 word profile and logo in the sponsor section of the Conference program and on Web site
- Listing as major sponsor on signage
- Recognition on invitation
- One (1) 10' wide exhibit
- 2 passes to attend the Conference (value: \$300/each and includes food and admission to Industry Reception).

Conference Sign Sponsor: \$6,500

- Earth-friendly signage
- Logo placement in Conference Proceeding and Event Guide
- 50 word profile and logo in the sponsor section of the Conference program and on Web site
- Listing as major sponsor on signage
- Recognition on invitation
- One (1) 10' wide exhibit
- 2 passes to attend the Conference (value: \$300/each and includes food and admission to Industry Reception).

Conference Poster Session Sponsor: \$6,500

- Sponsors of Poster Session - signage at entrance of Poster session area
- Recognized as provider of \$1,000 in prizes for best Posters
- Logo placement in Conference Proceeding and Event Guide
- 50 word profile and logo in the sponsor section of the Conference program and on Web site
- Listing as major sponsor on signage
- Recognition on invitation
- One (1) 10' wide exhibit
- 2 passes to attend the Conference (value: \$300/each and includes food and admission to Industry Reception).

Conference Green Sponsor: \$5,500

Green Sponsors range from companies and organizations from within and outside the energy sector that understand and embrace the centrality of CleanTech (renewable energy, energy efficiency, sustainable products) to their business model and to the economic and environmental health of their community, their nation and their world. (For example: Government, Legal, Accounting, Financial Services, etc)

- Logo placement on Conference Proceeding and Event Guide

- 50 word profile and logo in the sponsor section of the Conference program and on Web site
- Listing as sponsor on signage
- Recognition on invitation
- One Table Top Exhibit. (NOTE: Exhibit may be located in a special Program Room)
- 2 passes attend the Conference (value: \$300/each and includes food and admission to Industry Reception).

Supporter/Exhibitor Sponsor: \$4,500

- Listing as Supporter/Exhibitor sponsor on all **Advanced Energy Conference** signage
- Recognition on invitation as Supporter/Exhibitor sponsor
- 50 word profile and logo in the sponsor section of the Conference program and on Web site
- Placement on banner in Exhibit area

- Logo placement on all Conference literature
- One (1) 10' wide exhibit
- Logo highlighted on all marketing email campaigns
- 3 passes attend the Conference (value: \$300/each and includes food and admission to Industry Reception).

Co-Sponsor/Exhibitor: \$2,000

- Listing as sponsor on all conference materials and on signage
- One (1) Table Exhibit
- 25 word profile in Exhibitor Guide and on Web site

- 2 passes to attend the Conference (value: \$300/each and includes food and admission to Industry Reception).

10' Exhibitor: \$1,400

EXHIBITOR ONLY

- One (1) 10' wide exhibit
- Listing in Program as Exhibitor
- 25 word profile in Exhibitor Guide and on Web site

- 1 pass to attend the Conference (value: \$300/each and includes food and admission to Industry Reception).

Table Top Exhibitor: \$750

EXHIBITOR ONLY

- One (1) exhibit (6' Table)
- Listing in Program as Exhibitor
- 25 word profile in Exhibitor Guide and on Web site

- 1 pass to attend the Conference (value: \$300/each and includes food and admission to Industry Reception).

Exhibitor (10' x 10'): \$800 (suitable for 1 car)

OUTSIDE EXHIBITOR ONLY

- One (1) 10' x 10' wide exhibit
- Listing in Program as Exhibitor
- 25 word profile in Exhibitor Guide and on Web site

- 1 pass to attend the Conference (value: \$300/each and includes food and admission to Industry Reception).

Exhibitor (10' x 20'): \$1,200 (suitable for 1 truck)

OUTSIDE EXHIBITOR ONLY

- One (1) 10' x 20' wide exhibit
- Listing in Program as Exhibitor
- 25 word profile in Exhibitor Guide and on Web site

- 2 passes to attend the Conference (value: \$300/each and includes food and admission to Industry Reception).

Exhibitor (10' x 30'): \$1,600 (suitable for 1 bus)

OUTSIDE EXHIBITOR ONLY

- One (1) 10' x 30' wide exhibit
- Listing in Program as Exhibitor
- 25 word profile in Exhibitor Guide and on Web site

- 2 passes to attend the Conference (value: \$300/each and includes food and admission to Industry Reception).

For further information on sponsorship, please contact:
David Winchester, david@cleantechrocks.com, 516-680-6811
Outside Exhibitor Sponsorship Packages are Available.



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